

**RELATIONSHIP BETWEEN LEADER MEMBER EXCHANGE AND
TURNOVER INTENTION FOR EVENT ORGANIZER WORKER IN
YOGYAKARTA**

Fransiska Puspa Meiliana

ABSTRACT

This study aims to determine the relationship between leader member exchanges and turnover intentions for event organizer workers in Yogyakarta. The hypothesis in this study is that there is a negative relationship between leader member exchange and turnover intention of event organizer workers in Yogyakarta. The subjects in this study were 199 permanent employees of event organizers in Yogyakarta. The data collection tools used were the leader member exchange scale and the turnover intention scale. Leader member exchange scale consists of 12 items with a reliability coefficient of $\alpha = 0,818$ and a scale of turnover intention consisting of 3 items with a reliability coefficient of $\alpha = 0,716$. The research data did not meet the normality requirements but met the linearity requirements. Therefore, testing the research hypothesis was carried out using Spearman's rho method. Hypothesis test results show the value of the correlation coefficient $r = 0,107$ and the significance value $p = 0,066$. This shows that the exchange member leader and turnover intention have no relationship.

Keyword : *Turnover Intentions, Leader member exchange, Event organizer*

HUBUNGAN ANTARA *LEADER MEMBER EXCHANGE* DAN INTENSI *TURNOVER* PADA PEKERJA *EVENT ORGANIZER* DI YOGYAKARTA

Fransiska Puspa Meiliana

ABSTRAK

Penelitian ini bertujuan untuk mengetahui hubungan antara *leader member exchange* dengan intensi *turnover* pada pekerja *event organizer* di Yogyakarta. Hipotesis dalam penelitian ini adalah adanya hubungan negatif antara *leader member exchange* dengan intensi *turnover* pada pekerja *event organizer* di Yogyakarta. Subjek dalam penelitian ini berjumlah 199 karyawan tetap *event organizer* di Yogyakarta. Alat pengumpulan data yang digunakan adalah skala *leader member exchange* dan skala intensi *turnover*. Skala *leader member exchange* terdiri dari 12 item dengan koefisien reliabilitas $\alpha = 0,818$ dan skala intensi *turnover* terdiri dari 3 item dengan koefisien reliabilitas $\alpha = 0,716$. Data penelitian tidak memenuhi syarat uji normalitas tetapi memenuhi syarat linearitas. Oleh karena itu, uji hipotesis penelitian dilakukan menggunakan metode *Spearman's rho*. Hasil uji hipotesis menunjukkan nilai koefisien korelasi $r = 0,107$ dan nilai signifikansi $p = 0,066$ hal ini menunjukkan bahwa *leader member exchange* dan intensi *turnover* tidak memiliki hubungan.

Kata kunci : Intensi *Turnover*, *Leader member exchange*, *Event organizer* di Yogyakarta

